



For immediate release  
Miami, July 2022

## **30 NONPROFITS WITH IMPACT ON 1 MILLION CHILDREN AND YOUNGSTERS COME TOGETHER IN MIAMI FOR AN UNPRECEDENTED GALA EVENT**

### **II PANAMERICAN BENEFIT GALA SHOW “For the Education of the Children of the Americas”**

The second edition of the Panamerican Benefit Gala Show is an artistic and humanitarian event unusual in the city of Miami. A night where art and philanthropy work together uniting foundations, sponsors, artists, philanthropists, leaders and the general public to celebrate the diversity and cultural richness of the continent, strengthen bridges of identity in our region and, above all, materialize the enormous power of teamwork to promote a common cause: the education of our children.

This year, 30 nonprofit organizations have come together through the América Viva Alliance (AVA) to bring to life this event where 8 countries of the continent are represented: Colombia, Venezuela, Ecuador, Peru, Guatemala, Mexico, Canada and the USA. With the background of having impacted more than 1 million students globally through their programs, these organizations present an exciting night of entertainment, networking and solidarity that will be remembered by many in Miami.

Created in 2019, AVA connects nonprofit organizations of different origins, taking inspiration from the multiculturalism of the Americas to jointly create and

produce top-level events, 100% for the benefit of the most disadvantaged children on the continent.

### **Co-chairs 2022:**

Women who are socially committed and aware of their influence as agents of change lead this initiative that seeks to consolidate itself as a philanthropic reference in the city. The organizing committee of the II Pan American Charity Gala is made up of the directors of the 8 leading foundations of the event. Some of them have broadly integrating visions of education, such as Alexandra Stelling (Friends of the Children of Venezuela) who firmly believes that "education is the main path for the development of a country", Antonella Romero (The Nobis Foundation) affirming that "the education is the most powerful tool to transform lives", or Lala Lovera (Share for a Life Colombia) who states that "dignifying the role of education is the pending task that all citizens of the world have".

Others have decisive missions from their specific areas of influence, such as Gladys Sanmiguel in sports (Colombianitos Foundation) "education reduces violence, combats inequality, generates opportunities and transforms realities", or Jania Isaac and Isabelelena Octavio (Healthy Bella's Foundation) "granting the right to an adequate education and a worthy job in an inclusive environment, without distinction of physical condition or mental ability". From the artistic area, Carolina Lizarraga (Director of the América Viva! show) is convinced of the "power of art to enhance creativity, sensitivity and perseverance". Catalina Escobar (Fundación Juanfe) is a believer of the transformative role of formal technical education in young people: "We invest to achieve their empowerment, their job stability and their economic self-sufficiency."

Promoting humanistic values is crucial for Rocío Devesa (America Developing Smiles ADS) who considers that education "is essential to create free and fair societies", and Ana Teresa Rodríguez (New Land Theatricals) asserts that education is a way to "better understand where we come from, who we are and what our contribution to society can be.

### **About the show AMÉRICA VIVA! 100 Voices**

The magic of dance and music on stage will be the ideal vehicle to express the solidarity that these organizations share, under an artistic feast of talent led by the legendary Paquito D'Rivera together with 100 choristers from the Miami Children's Chorus directed by Liana Salinas. They will join the original cast of the show made up of the Latin Grammy nominee América Viva Band, and the versatile dancers of the New Land Dance Company, to delight an audience that will feel the satisfaction of collaborating with a just cause. As if that were not enough, the majestic setting of the Knight Concert Hall will serve as a giant

canvas for the fabulous video mapping that the experts at Virtual Events have prepared for this special occasion.

The show mixes fantasy and history in a colorful journey of rhythms that tells the story of the “mestizaje” of the Americas, and how a “mestizo soul” was born on this continent out of the mixture of Spanish, African and Indigenous cultures. An authentic celebration of the multiculturalism and diversity of the Americas that carries a powerful message of unity and inclusion.

América Viva! was conceived by Carolina Lizarraga in collaboration with musical director César Orozco, dance director Daniela Tugues, content director Gloria Carnevali, drama director Vicente Albarracín, technical director Rafael Naranjo, and executive producer Roque García.

The event is produced by AVA thanks to the support of all its sponsors, led by the title sponsors of the event: ATR Luxury Homes and ADONEL Companies. The event will take place in Miami at the Knight Concert Hall of the Adrienne Arsht Center on Saturday, October 15, 2022, hosted by journalist, news anchor and philanthropist Patricia Janiot and actor, director and producer Miguel Varoni as Masters of Ceremonies. 6:30 pm. (pre-show networking) – 8:00 p.m. (Show) - 10:30 p.m. (sponsors private afterparty).

### **Gala Honorees 2022**

Inspired by the alliance motto "Art and Philanthropy working together" the Honorees this year are two outstanding personalities in the artistic and philanthropic areas, such as Paquito D'Rivera, 14-time Grammy and Latin Grammy winner and 'National Medal of Arts' recipient, and Isabel Noboa, businesswoman and philanthropist, Founder and CEO of Nobis Holding de Inversiones and Fundación Nobis, Merco ranking for 'Best Reputation' Leader in Ecuador since 2013.

### **How to buy tickets:**

Tickets are now on sale through the Arsht Center website [www.arshtcenter.org](http://www.arshtcenter.org), the box office and through [www.americavivaalliance.org](http://www.americavivaalliance.org)

Prices: \$250, \$85, \$65

Each foundation has a promo code and ticket proceeds will benefit the charity of your choice.

This show is recommended for all ages and for Spanish and English speaking audiences alike.

### **AVA nonprofits 2022:**

New Land Theatricals - USA

Friends of the Children of Venezuela - Venezuela  
The Nobis Foundation - Ecuador  
Comparte por una Vida - Colombia  
Fundación Colombianitos - Colombia  
America Developing Smiles ADS - Venezuela  
Fundación Juanfe - Colombia  
Healthy Bella's - USA  
Show me your World - Canada  
Venezuelan American Endowment for the Arts - Venezuela  
Goleadoras - Colombia  
Trazando Espacios - Venezuela  
Autismo en Voz Alta - Venezuela  
Fundación Madre María Luisa Casar - Venezuela  
Casa de la Madre y el Niño - Colombia  
Fundación Venezolana contra la Parálisis Infantil - Venezuela  
Alimenta la Solidaridad - Venezuela  
M Foundation - Venezuela  
Hogares Bambi Bogotá - Colombia  
Hogar Bambi Venezuela - Venezuela  
Luna Cale - USA  
Asociación Kantaya - Peru  
Construyendo Futuros - Venezuela  
Fundación Manitas Amarillas - Colombia  
Funsepa - Guatemala  
Asociación Cultural D1 in partnership with SUCEDE - Peru  
Fundación Oli - Peru  
Fundación Becar - Mexico  
Fundación El Pilar - Colombia  
Sucede - Peru